Global's Commercial Terms & Conditions
Summary of the Cancellation Terms (clause 11 of the General T&Cs) *

1. Campaigns (other than Outdoor) & Experiential Services booked via a Media Schedule, can be cancelled as follows:

Length of notice prior to start of 1st Campaign	% of Fee payable (plus all costs incurred by us)
28 days or less	100%
More than 28 days	25%

2. Outdoor Campaigns (whether booked via a Media Schedule or an Order Form), can be cancelled as follows:

Length of notice prior to start of 1st Campaign	% of Fee payable (plus all costs incurred by us, including Production Services)	
	Digital	**Classic**
14 days or less	100%	100%
Between 15 and 30 days	90%	90%
Between 31 and 45 days	70%	70%
Between 46 and 60 days	0%	40%
Between 61 and 75 days	0%	30%
Between 76 and 90 days	0%	15%
More than 90 days	0%	0%
For Outdoor Campaigns for the display of Special Advertisements, any length of notice	100%	100%

3. DAX Direct Campaigns booked either via an Order Form or Digital Insertion Order, Audio Campaigns booked via J-ET or an Order Form and/or Digital Campaigns booked via an Order Form or Digital Insertion Order, can be cancelled as follows:

Length of notice prior to start of the Campaign	% of Fee payable (plus all costs incurred by us)
7 days or less	100%
Between 8 and 21 days	66%
Between 22 and 28 days	33%
More than 28 days	0%

NB: If the Agreement relates to more than one Campaign, an Advertiser/Advertising Agency cannot cancel one or more Campaign(s) and/or the Experiential Services in isolation.

NB: If the partnership comprises Event Rights, Advertiser/Advertising Agency cannot cancel any of the Campaigns, Event Rights and/or Experiential Services.

NB: If an Advertiser/Advertising Agency cancels a Campaign after it's started, 100% of the Fee is payable plus all costs.

**This is intended to be a top-level summary only and does not form part of Global's terms and conditions. Please click here: https://global.com/wp-content/uploads/2022/01/Commercial-TandCs-Updated-Jan-2022.pdf to read the terms and conditions in full.*